



advertising rates

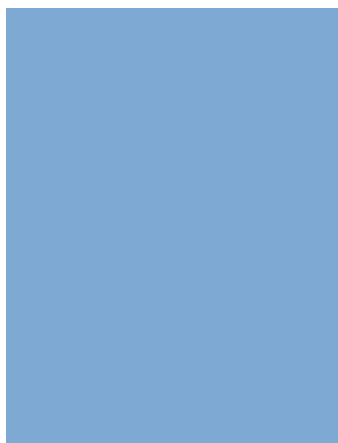
www.sanbrunomothersclub.com

Newsletter Advertising

The San Bruno Mothers Club Newsletter is a Monthly Newsletter delivered to our members by email. We are a club of over 130 families. Most of our families have children under the age of 5.

All materials need to be received by the eighth of the month for publication the following month.

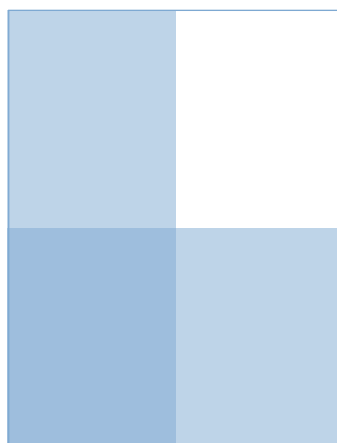
FORMAT JPG format, Full color or BW, by email



FULL PAGE

8.5" x 11"

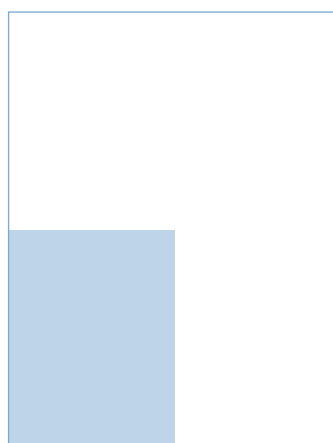
1 month	\$143
6 months	\$718
12 months	\$1,210



HALF PAGE

7.5" x 5" or 5" x 7.5"

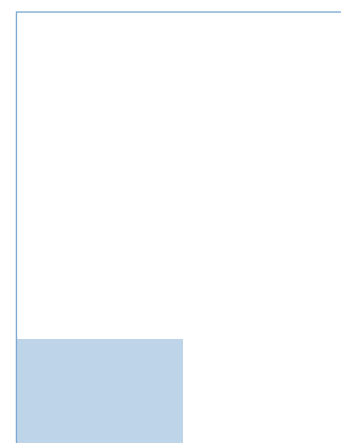
1 month	\$77
6 months	\$368
12 months	\$655



QUARTER PAGE

3.75" x 5"

1 month	\$44
6 months	\$214
12 months	\$380



BUSINESS CARD

3.75" x 2.5"

1 month	\$27
6 months	\$132
12 months	\$242

Website Advertising

The San Bruno Mothers Club has hundreds of visitors each month. Graphic ads as well as events can be posted to our website in our sponsor, resource links, events or homepage.

HOMEPAGE

\$150/month

EVENTS PAGE LISTING Write up plus large graphic

\$100 single posting

SKYSCRAPER 125x500 (Advertising Page, Resource Page)

\$80/month

DOUBLE SPONSOR 250 X 250 (Advertising Page, Resource Page)

\$70/month

LEADERBOARD 250x125 or 125 x 250 (Advertising Page, Resource Page)

\$50/month

BASIC SPONSOR 125x125 (Advertising Page, Resource Page)

\$40/month

LINK (Resource Page, no image)

\$20/month

SIZE no larger than 100 kb in size.

SEND Target URL with your ads

FORMAT .GIF, animated .GIF, .JPG, SWF, PNG

PLEASE DIRECT ADS AND INQUIRIES TO advertising@sanbrunomothersclub.com

Basic ad design services are available for \$10. Premium ad design services for \$30.